



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474273-1	10/09/16	October 2016	09/26/16 - 10/03/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4558

Flight Dates	Order #	Alt Order #
09/27/16 - 10/03/16	1474273	08223394

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/27/16	10/03/16	THE CHEW	1P-2P	MTWTF--	:30	5	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/27/16	1:30 PM	THE CHEW	1P-2P	:30	PRATV1624H	\$375.00 NM
2	WPBF	W	09/28/16	1:31 PM	THE CHEW	1P-2P	:30	PRATV1631H	\$375.00 NM
5	WPBF	Th	09/29/16	1:29 PM	THE CHEW	1P-2P	:30	PRATV1631H	\$375.00 NM
3	WPBF	F	09/30/16	12:58 PM	THE CHEW	1P-2P	:30	PRATV1631H	\$375.00 NM
4	WPBF	M	10/03/16	1:28 PM	THE CHEW	1P-2P	:30	PRATV1632H	\$375.00 NM
2	09/27/16	10/03/16	Dr. Oz M-F 10-11a	10a-11a	MTWTF--	:30	5	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/27/16	10:56 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1624H	\$200.00 NM
1	WPBF	W	09/28/16	10:27 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1631H	\$200.00 NM
4	WPBF	Th	09/29/16	10:29 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1631H	\$200.00 NM
5	WPBF	F	09/30/16	10:19 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1631H	\$200.00 NM
3	WPBF	M	10/03/16	10:32 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1632H	\$200.00 NM
3	09/27/16	10/03/16	ACCESS HOLLYWOOD 105-135a	105-135a	MTWTF--	:30	5	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/27/16	1:32 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1626H	\$40.00 NM
1	WPBF	W	09/28/16	1:24 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1631H	\$40.00 NM
5	WPBF	Th	09/29/16	1:32 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1631H	\$40.00 NM
2	WPBF	F	09/30/16	1:31 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1631H	\$40.00 NM
4	WPBF	M	10/03/16	1:32 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1632H	\$40.00 NM
4	09/27/16	10/03/16	T-F,M WPBF News 25 @ 11-11:35PM		MTWTF--	:30	5	\$775.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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WPBF
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Lehigh Valley, PA 18002-6885

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Advertiser		Product	Estimate Number
Priorities USA Action		PRIORITIES USA ACTIO	4558

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$775.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/27/16	11:30 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1626H	\$775.00 NM
1	WPBF	W	09/28/16	11:14 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1631H	\$775.00 NM
3	WPBF	Th	09/29/16	11:34 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1631H	\$775.00 NM
4	WPBF	F	09/30/16	11:25 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1631H	\$775.00 NM
5	WPBF	M	10/03/16	11:31 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1632H	\$775.00 NM
5	09/27/16	10/03/16	Jimmy Kimmel	1135P-1238A	MTWTF--	:30	5	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/27/16	11:55 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1624H	\$300.00 NM
5	WPBF	W	09/28/16	12:00 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1631H	\$300.00 NM
3	WPBF	Th	09/29/16	12:22 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1631H	\$300.00 NM
4	WPBF	F	09/30/16	11:58 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1632H	\$300.00 NM
1	WPBF	M	10/03/16	12:31 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1632H	\$300.00 NM
6	09/27/16	10/03/16	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	5	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/27/16	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1626H	\$300.00 NM
1	WPBF	W	09/28/16	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1631H	\$300.00 NM
2	WPBF	Th	09/29/16	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1631H	\$300.00 NM
5	WPBF	F	09/30/16	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1632H	\$300.00 NM
3	WPBF	M	10/03/16	12:45 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1631H	\$300.00 NM
7	09/27/16	10/03/16	Nightline	1238-107A	MTWTF--	:30	5	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/27/16	12:39 AM	Nightline	1238-107A	:30	PRATV1626H	\$150.00 NM
1	WPBF	W	09/28/16	12:50 AM	Nightline	1238-107A	:30	PRATV1631H	\$150.00 NM
3	WPBF	Th	09/29/16	12:39 AM	Nightline	1238-107A	:30	PRATV1631H	\$150.00 NM
5	WPBF	F	09/30/16	1:03 AM	Nightline	1238-107A	:30	PRATV1632H	\$150.00 NM
2	WPBF	M	10/03/16	12:51 AM	Nightline	1238-107A	:30	PRATV1631H	\$150.00 NM
8	09/27/16	10/03/16	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/27/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1626H	\$425.00 NM
5	WPBF	W	09/28/16	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1631H	\$425.00 NM
4	WPBF	Th	09/29/16	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1631H	\$425.00 NM
3	WPBF	F	09/30/16	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1632H	\$425.00 NM
1	WPBF	M	10/03/16	12:17 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1632H	\$425.00 NM

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1474273-1	10/09/16	October 2016	09/26/16 - 10/03/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4558	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/27/16	10/03/16	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$425.00	NM
Class of Time - Pre-emptible with notice									
9	09/27/16	10/03/16	Ellen	4-5p	MTWTF--	:30	5	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/27/16	4:27 PM	Ellen	4-5p	:30	PRATV1626H	\$425.00 NM
5	WPBF	W	09/28/16	3:58 PM	Ellen	4-5p	:30	PRATV1631H	\$425.00 NM
3	WPBF	Th	09/29/16	4:20 PM	Ellen	4-5p	:30	PRATV1631H	\$425.00 NM
4	WPBF	F	09/30/16	4:27 PM	Ellen	4-5p	:30	PRATV1632H	\$425.00 NM
1	WPBF	M	10/03/16	4:41 PM	Ellen	4-5p	:30	PRATV1632H	\$425.00 NM
10	09/27/16	10/03/16	WPBF News 25 5-6:00am	5:00-6:00am	MTWTF--	:30	5	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/27/16	5:15 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1626H	\$225.00 NM
3	WPBF	W	09/28/16	5:40 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1631H	\$225.00 NM
4	WPBF	Th	09/29/16	5:10 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1631H	\$225.00 NM
5	WPBF	F	09/30/16	5:57 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1632H	\$225.00 NM
1	WPBF	M	10/03/16	5:37 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1631H	\$225.00 NM
11	09/27/16	10/03/16	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	5	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$825.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/27/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1626H	\$825.00 NM
3	WPBF	W	09/28/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1631H	\$825.00 NM
5	WPBF	Th	09/29/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1631H	\$825.00 NM
4	WPBF	F	09/30/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1632H	\$825.00 NM
2	WPBF	M	10/03/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1631H	\$825.00 NM
12	09/27/16	10/03/16	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/27/16	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1624H	\$650.00 NM
4	WPBF	W	09/28/16	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1631H	\$650.00 NM
2	WPBF	Th	09/29/16	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1631H	\$650.00 NM
5	WPBF	F	09/30/16	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1631H	\$650.00 NM
3	WPBF	M	10/03/16	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1632H	\$650.00 NM
13	09/27/16	10/03/16	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 5 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/27/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1624H	\$2,000.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/27/16	10/03/16	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/28/16	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1631H	\$2,000.00 NM
5	WPBF	Th	09/29/16	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1631H	\$2,000.00 NM
4	WPBF	F	09/30/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1631H	\$2,000.00 NM
3	WPBF	M	10/03/16	7:05 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1632H	\$2,000.00 NM
14	09/27/16	10/03/16	Good Morning America	7-9AM	MTWTF--	:30	5	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/27/16	10/03/16	MTWTF--	5	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/27/16	8:38 AM	Good Morning America	7-9AM	:30	PRATV1626H	\$750.00 NM
5	WPBF	W	09/28/16	7:59 AM	Good Morning America	7-9AM	:30	PRATV1631H	\$750.00 NM
3	WPBF	Th	09/29/16	8:48 AM	Good Morning America	7-9AM	:30	PRATV1631H	\$750.00 NM
4	WPBF	F	09/30/16	7:59 AM	Good Morning America	7-9AM	:30	PRATV1632H	\$750.00 NM
1	WPBF	M	10/03/16	7:58 AM	Good Morning America	7-9AM	:30	PRATV1632H	\$750.00 NM
15	09/27/16	10/03/16	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/27/16	10/03/16	MTWTF--	5	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/27/16	7:58 PM	Jeopardy	7:30-8PM	:30	PRATV1626H	\$2,200.00 NM
1	WPBF	W	09/28/16	7:58 PM	Jeopardy	7:30-8PM	:30	PRATV1631H	\$2,200.00 NM
2	WPBF	Th	09/29/16	7:58 PM	Jeopardy	7:30-8PM	:30	PRATV1631H	\$2,200.00 NM
4	WPBF	F	09/30/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1632H	\$2,200.00 NM
3	WPBF	M	10/03/16	7:40 PM	Jeopardy	7:30-8PM	:30	PRATV1632H	\$2,200.00 NM
16	09/27/16	10/03/16	WPBF NEWS AT 9:00AM	Tu-F,M 9A-10A	MTWTF--	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/27/16	10/03/16	MTWTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/27/16	9:32 AM	WPBF NEWS AT 9:00AM	Tu-F,M 9A-10A	:30	PRATV1626H	\$250.00 NM
2	WPBF	W	09/28/16	9:16 AM	WPBF NEWS AT 9:00AM	Tu-F,M 9A-10A	:30	PRATV1631H	\$250.00 NM
5	WPBF	Th	09/29/16	9:09 AM	WPBF NEWS AT 9:00AM	Tu-F,M 9A-10A	:30	PRATV1631H	\$250.00 NM
4	WPBF	F	09/30/16	9:15 AM	WPBF NEWS AT 9:00AM	Tu-F,M 9A-10A	:30	PRATV1632H	\$250.00 NM
1	WPBF	M	10/03/16	9:17 AM	WPBF NEWS AT 9:00AM	Tu-F,M 9A-10A	:30	PRATV1631H	\$250.00 NM
17	09/30/16	09/30/16	20/20	10-11PM	----1--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/16	10/02/16	----1--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/30/16	10:37 PM	20/20	10-11PM	:30	PRATV1632H	\$2,000.00 NM
18	10/03/16	10/03/16	DWTS	8-10p	1-----	:30	1	\$2,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	1-----	1	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/03/16	7:58 PM	DWTS	8-10p	:30	PRATV1631H	\$2,600.00 NM

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u> 1474273-1	<u>Invoice Date</u> 10/09/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/03/16
<u>Advertiser</u> Priorities USA Action	<u>Product</u> PRIORITIES USA ACTION	<u>Estimate Number</u> 4558	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/03/16	10/03/16	DWTS	8-10p	1-----	:30	1	\$2,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
19	10/01/16	10/01/16	ACCESS HOLLYWOOD 11235xm-135xm		-----2-	:30	2	\$115.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----2- 2 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/01/16	1:29 AM	ACCESS HOLLYWOOD WKND 11235xm-135xm		:30	PRATV1632H	\$115.00 NM
2	WPBF	Sa	10/01/16	2:00 AM	ACCESS HOLLYWOOD WKND 11235xm-135xm		:30	PRATV1632H	\$115.00 NM
20	10/01/16	10/01/16	Sat 5-6am News	Sat 5-6am	-----2-	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----2- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/01/16	5:08 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1632H	\$150.00 NM
1	WPBF	Sa	10/01/16	5:27 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1632H	\$150.00 NM
22	10/01/16	10/01/16	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----2- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/01/16	6:24 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1631H	\$250.00 NM
2	WPBF	Sa	10/01/16	6:39 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1632H	\$250.00 NM
24	10/01/16	10/01/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----2- 2 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/01/16	7:29 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1632H	\$425.00 NM
1	WPBF	Sa	10/01/16	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1631H	\$425.00 NM
25	10/01/16	10/01/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/01/16	7:51 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1631H	\$675.00 NM
26	10/01/16	10/01/16	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----2- 2 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/01/16	8:24 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1632H	\$375.00 NM
2	WPBF	Sa	10/01/16	8:53 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1632H	\$375.00 NM
27	10/02/16	10/02/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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DUPLICATE INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474273-1	10/09/16	October 2016	09/26/16 - 10/03/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4558	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/02/16	10/02/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/02/16	12:00 AM	Sun 11:35pm Late News	1135p-12am	:30	PRATV1632H	\$350.00 NM
28	10/02/16	10/02/16	Sun 5-6am News	Sun 5-6am	-----2	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/16	10/02/16	-----2	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/02/16	5:14 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1631H	\$125.00 NM
1	WPBF	Su	10/02/16	5:44 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1632H	\$125.00 NM
29	10/02/16	10/02/16	Sun 6pm News	6-630p	-----1	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/16	10/02/16	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/02/16	6:27 PM	Sun 6pm News	6-630p	:30	PRATV1632H	\$400.00 NM
30	10/02/16	10/02/16	Sun 6-7am News	Sun 6-7am	-----2	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/16	10/02/16	-----2	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/02/16	6:14 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1632H	\$200.00 NM
2	WPBF	Su	10/02/16	6:43 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1631H	\$200.00 NM
31	10/02/16	10/02/16	GMA Sunday 7-8am	Sun 7-8am	-----2	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/16	10/02/16	-----2	2	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/02/16	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1632H	\$425.00 NM
2	WPBF	Su	10/02/16	7:51 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1632H	\$425.00 NM
32	10/02/16	10/02/16	Sun 8-9am News	Sun 8-9am	-----2	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/16	10/02/16	-----2	2	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/02/16	8:08 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1631H	\$375.00 NM
1	WPBF	Su	10/02/16	8:55 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1632H	\$375.00 NM
34	09/29/16	09/29/16	Grey's Anatomy	8-9PM	---1---	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/16	10/02/16	---1---	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/29/16	8:43 PM	Grey's Anatomy	8-9PM	:30	PRATV1631H	\$1,600.00 NM
35	10/02/16	10/02/16	AFHV PREMIERE	7-8P	-----S	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/16	10/02/16	-----S	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474273-1	10/09/16	October 2016	09/26/16 - 10/03/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4558	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/02/16	10/02/16	AFHV PREMIERE	7-8P	-----S	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/02/16	7:20 PM	AFHV PREMIERE	7-8P	:30	PRATV1631H	\$950.00 NM
36	10/02/16	10/02/16	Sun ABC Prime C	9-10PM	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/26/16	10/02/16	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/02/16	9:46 PM	Sun ABC Prime C	9-10PM	:30	PRATV1632H	\$1,500.00 NM
Total Spots							106		

Payment Terms 30 Days

<u>Gross Total</u>	\$64,405.00
<u>Agency Commission</u>	\$9,660.75
<u>Net Amount Due</u>	\$54,744.25

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